

THE PHONE PLAN BUILT ON TRUST, NOT SURVEILLANCE

A first phone for families who aren't ready for the smartphone yet.

1

Connection without distraction

A flip phone for calling and texting, from \$5 a month. The child practices staying reachable without a screen competing for attention.

2

Responsibility in a bounded space

Messaging and basic browsing at home only. Independence with clear edges the child can feel.

3

Self-regulation against friction

Maps and messages, too slow for feeds. The child practices using a tool without being pulled by it.

4

Judgment with guardrails

More capability, same data discipline. The child exercises freedom while the structure still holds.

5

Demonstrated readiness

Full access, granted by the parent when the child has shown over years they are ready. Earned through growth, not given by default.

Most kid-phone services sell a smartphone with monitoring bolted on. eq telecom offers a developmental path instead. Each rung is a capacity the child practices before the next one opens, the same way maturity is built everywhere else.

Plans from \$5/month. No contract.

A simple, affordable way to mentor your child through this journey instead of just monitoring it.



WHY THIS EXISTS

eq telecom didn't start from a theory about screens. It started from watching the door between a parent and a child open, and then close. I know how easily one moment can teach a kid that something isn't safe to bring to you, and how a decade of monitoring software does the same thing quietly, every day. A child who knows every word is read learns to hide, not to trust. So we built the opposite: a phone path where independence is earned in stages, with the parent as guide rather than auditor, the same way every other kind of maturity is earned.

Peter Busulwa, Founder

● Surveillance teaches evasion

Monitoring builds the exact skill you're trying to prevent: getting good at hiding.

● Earned freedom makes honesty easier

When more access is something a child works toward, there's less reason to sneak.

● Habits outlast any control app

Parental controls expire the day your child moves out. Healthy habits don't.

WHAT PARTNERING COULD LOOK LIKE

Be a resource families can find

When a parent asks where to start on a first phone, keep us on hand as a name you can point them to. No endorsement needed, just a resource that's there when the question comes up.

Share with families

A flyer or a link your parent association or newsletter can pass along when families are ready. Families decide and sign up on their own, directly.

Connection that fits any budget

Plans start at \$5 a month with no contract, so staying reachable is within reach for every family in your community. We can answer questions any time.

Start a conversation: partners@eqtelecom.com

Learn more: www.eqtelecom.com/about-us/

