

THE PHONE PLAN BUILT ON TRUST, NOT SURVEILLANCE

A first phone that fits the way your families already raise their children.

1

Connection without distraction

A flip phone for calling and texting, from \$5 a month. The child practices staying reachable without a screen competing for attention.

2

Responsibility in a bounded space

Messaging and basic browsing at home only. Independence with clear edges the child can feel.

3

Self-regulation against friction

Maps and messages, too slow for feeds. The child practices using a tool without being pulled by it.

4

Judgment with guardrails

More capability, same data discipline. The child exercises freedom while the structure still holds.

5

Demonstrated readiness

Full access, granted by the parent when the child has shown over years they are ready. Earned through growth, not given by default.

Most kid-phone services sell a smartphone with monitoring bolted on. eq telecom offers a developmental path instead. Each rung is a capacity the child practices before the next one opens, the same way maturity is built everywhere else.

Plans from \$5/month. No contract.

A simple, affordable way for parents to guide their kids along this journey.



WHY THIS EXISTS

eq telecom didn't start from a theory about screens. It started from watching the door between a parent and a child open, and then close. I know how easily one moment can teach a kid that something isn't safe to bring to you, and how a decade of monitoring software does the same thing quietly, every day. A child who knows every word is read learns to hide, not to trust. So we built the opposite: a phone path where independence is earned in stages, with the parent as guide rather than auditor, the same way every other kind of maturity is earned.

Peter Busulwa, Founder

- **Surveillance teaches evasion**

Monitoring builds the exact skill you're trying to prevent: getting good at hiding.

- **Earned freedom makes honesty easier**

When more access is something a child works toward, there's less reason to sneak.

- **Habits outlast any control app**

Parental controls expire the day your child moves out. Healthy habits don't.

WHAT PARTNERING COULD LOOK LIKE

- **Add us to your resource list**

When families ask your organization "okay, but what phone?", we can be the answer you already have on hand. A listing or a link is all it takes.

- **Share with your network**

A co-branded flyer or enrollment link your chapters and members can pass along when families are ready to act.

- **Bring us to your community**

We're glad to join a webinar, podcast, or member event and walk your audience through the framework. We can present.

Start a conversation: partners@eqtelecom.com

Learn more: www.eqtelecom.com/about-us/

