



The phone plan for kids who don't have smartphones

Why this exists

- Once a family decides to wait on the smartphone, they need a phone plan that fits the decision.
- eq telecom is built for that, a flip phone, \$5 a month, talk and text.
- When the family is ready for more, a clear path forward that takes years, not weeks.
- Built for the families your movement is reaching.



Flip Phone First

Talk and text from **\$5 a month**.
Simple by design.



A Path, not a Product

Flip → Wi-Fi flip → slow data → smartphone with limits.
Families pick the rung.



Independence, built in stages

Years of age-appropriate practice on simple devices, with parents in the conversation.
Digital maturity grows the same way every other kind of maturity does.

Why \$5/mo. and why so low.

We didn't price this as a promotion. \$5 is what the right product costs when you stop selling families things they don't need.

This aligns with our vision that phones are tools, not childhoods. We're the US infrastructure for families who decided their kid's first phone shouldn't be a smartphone.



What's the path most families need first?

A flip phone. \$5 a month. Talk and text.
No internet, no apps, no social media, just the ability for a kid to call home from school.



Where do families go from there?

When the family is ready, the path opens up:
Wi-Fi flip → slow data phone → smartphone with limits.
Years in, not weeks. Parents pick the rung; kids earn the next one.



How is this different from a "kid-safe" smartphone?

We change the starting point for smartphone management. The result isn't a child being monitored, it's a child building digital maturity in stages, with their parents in the conversation, the way they build every other kind of maturity.

What partnership could look like

Co-branded one-pager

for newsletters, website, parent packs.

Direct enrollment link

to enroll.eqtelecom.com so families can sign up the day they decide

Parent-night webinar

we'll walk SFC families through the flip phone as a tool. We can help present.

Contact

Start a conversation

 partners@eqtelecom.com

We'd love to hear from you!

Learn more about us!



www.eqtelecom.com

